



**CITY MANAGER'S
OFFICE**

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Press Release

For Immediate Release:

April 1, 2022

**JOIN THE CITY OF CLOVIS IN CELEBRATING WATER CONSERVATION
MONTH IN APRIL**

CLOVIS, NM - The City of Clovis is partnering with EPCOR, our municipal water provider, throughout the month of April to promote water conservation in the Clovis area. Clovis' water resources are strained, and the Ogallala Aquifer that we rely upon is declining. Water conservation is crucial for our area, and it is important that our community manages and protects our water today to provide better resources for the future.

To promote Water Conservation Month throughout the community, the City has organized several activities in April to educate and encourage the public to conserve water. These activities include:

- Booth at the Home & Garden Show (Curry County Event Center) April 2-3, 2022
- Radio PSA's created by students at Clovis' iAcademy to air on local radio stations
- Booths at City Hall and Clovis-Carver Public Library with informational packets and activities for children
- Readings of proclamations at City Commission and County Commission meetings
- Links to resources available on the City's website at cityofclovis.org
- Facebook posts and promotions on the City's Facebook at [City of Clovis, NM \(City Government\)](https://www.facebook.com/CityofClovisNM)

The City of Clovis is also participating in the 2022 Wyland National Mayor's Challenge for Water Conservation where residents can pledge to conserve water. The communities who receive the most pledges per population percentage will win some awesome prizes for residents and local charities. Learn more at take the pledge at www.mywaterpledge.com.

Stay tuned this upcoming month for more information and tips on how you can conserve water and make a difference in the Clovis community. For questions regarding Water Conservation Month, please contact the City Manager's Office at (575) 763-9670.