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## Press Release

For Immediate Release:

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### City of Clovis to Host Contest to Name New Camel at Hillcrest Park Zoo

CLOVIS, NM (June 18, 2024) – The City of Clovis and the Hillcrest Park Zoo have organized a contest for individuals and businesses to bid for the naming rights of the Hillcrest Park Zoo's newest addition, a baby female Bactrian camel. Beginning Tuesday, June 18, 2024, interested parties may complete an online form available at [www.cityofclovis.org/camel](http://www.cityofclovis.org/camel) to place their bid and proposed name. A list of contest rules is also available on the website. The bidding period will close at 4:00 p.m., Wednesday, July 5, 2024, after which the highest bidder will be notified. All proceeds of the contest will benefit the Hillcrest Park Zoo.

"The Bactrian Camel can be seen in the back habitat between the javelina and the elk," advised Hillcrest Park Zoo Director Stephanie Chavez. "We are excited to involve the community in naming the camel and are pleased that she has found her forever home in our community."

Parks and Recreation Director Russell Hooper also commented on the contest. "We are continuing to improve the zoo as a major tourist destination for our region. We would like to thank the public in advance for supporting the zoo through this contest and encourage both individuals and businesses to participate."

For questions regarding the camel naming contest, please contact the City Manager's Office at (575) 763-9670. The public is also encouraged to visit the community's new camel, which can be seen in the first habitat as you enter the Hillcrest Park Zoo.